Apologetics and Evangelism

The dividing line between apologetics and evangelism is fuzzy; making a distinction between them, however, is helpful. Apologetics is conversational, where evangelism is invitational. While an apologetic conversation about the Christian faith can easily lead into an invitation to faith, it is much more concerned with removing misunderstandings, explaining ideas, and exploring the personal relevance of faith. Apologetics is about persuading people that there is a door to another world—a door that perhaps they never realized existed. Evangelism is about helping people to open that door and enter into the new world that lies beyond.

(Excerpt from Mere Apologetics: How to Help Seekers & Skeptics Find Faith by Alister E. McGrath, Grand Rapids, Michigan: Baker Books, Kindle, 2011, Page 22 of 200)